



Privacy Policy for Motion Cleaning Machines Ltd.

Effective Date: February 2024

Welcome to the Motion Cleaning Machines website. Your privacy and the security of your personal data are of paramount importance to us. This Privacy Policy is designed to inform you about our practices regarding the collection, use, and sharing of personal information we receive from users of our website (www.motioncm.co.uk). This policy is structured to ensure our compliance with the General Data Protection Regulation (GDPR) of the European Union (EU).

1. Data Controller

Motion Cleaning Machines is the controller of your personal data. Our contact details are as follows:

Motion Cleaning Machines Ltd,
Motion House,
Broad Lane,
Cottenham,
Cambridge,
CB24 8SW

Telephone: 01223 867007

Email: motion@motioncm.co.uk

For any questions or concerns regarding this policy or your data protection rights, please contact us at the provided details.

2. Information We Collect

We may collect and process the following types of personal information about you:

Identifying Information: Such as your name, address, email address, telephone number, etc.

Technical Data: Including IP addresses, browser types, log information, and other data collected via cookies and similar technologies.

3. Legal Basis for Processing



We will only process your personal data when we have a lawful basis to do so. The legal bases for processing your data under GDPR include:

Consent: Specifically, where you have provided consent to process your personal data for specific purposes.

Contractual Necessities: To fulfil our contractual obligations to you.

Legal Obligations: Where we are required to process data in accordance with the law.

Legitimate Interests: Where processing is necessary for our legitimate interests or the legitimate interests of a third party, provided those interests do not override your rights and interests.

4. Use of Your Information

Your personal data is used for the following purposes:

To provide and maintain our website and services.

To improve your experience on our website.

To communicate with you, including responding to your inquiries and providing customer support.

To comply with legal obligations.

5. Sharing Your Information

We may share your personal data with:

Service providers and subcontractors who assist in the operation of our website and the provision of our services, under conditions of confidentiality and data protection.

Legal authorities, when required by law or to protect our rights.

6. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized or unlawful processing, accidental loss, destruction, or damage.

7. Your Rights Under GDPR

Under the GDPR, you have several rights regarding your personal data, including:



The right to access your personal data.

The right to have your personal data corrected or deleted.

The right to restrict or object to the processing of your personal data.

The right to data portability.

The right to withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

To exercise any of these rights, please contact us using the contact details provided.

8. Data Retention

We will retain your personal data only for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

9. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us:

Telephone: 01223 867007

Email: motion@motioncm.co.uk